WOODLAND PRINT & DESIGN
SUPPLIED CONTENT SPECIFICATIONS:

Jobs cannot begin until all content for the job is supplied. Please ensure this is the final version. Changing content after the job begins can cause delays and increased design costs due to the extra work involved.

All text, including photo captions, should be supplied in a Word document.

For magazines, booklets etc. please put the text in the order it will appear – text for the front cover would be the first page, text inside the cover will be on the next page, and so on.

Images should be supplied at 300dpi (high-resolution) at 100% of the final size. Images that are less than 300dpi might print pixelated/blurry. Avoid using images from the web as they are low resolution (72dpi).

Images should not be supplied in Word documents, PowerPoint presentations etc. as this affects their quality. It also adds to the time required for the job as the designer will need to manually remove, convert and re-save each image before it can be used.

If possible, please supply your images in the CMYK colour format as this is the colour format used when printing. We can convert your images to CMYK but this will change the appearance of your artwork.

Images need to be named appropriately so we know where to place them.

If specific fonts need to be used, these will need to be supplied in Mac format.

Before the Job Begins **A designer will be happy to sit down with you to discuss the style of a job or check content if you wish. Just give us a call on 021 4976210 to schedule a time.**

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